

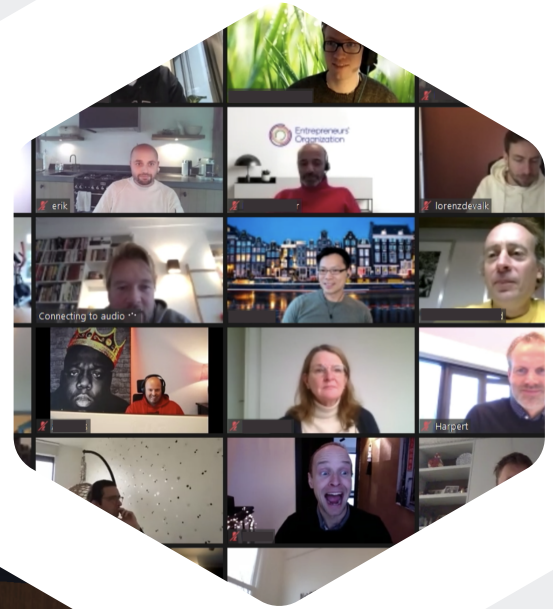


Slidefair

Virtualise your Event

Welcome to the virtual world of Slidefair

Slidefair is an **avatar based** highly detailed **virtual** event/fair platform where participants navigate, present, **interact** and **network** like they do in real events, easily via their computers **webbrowser**.





◆ Navigate through a highly detailed 3D environment

Use the keyboard's arrow keys to navigate your avatar through an impressive 3D world designed by Slidefair, which is both functional as well as beautiful. Check out company booths, transfer between buildings, move towards other participants in order to have a private chat, or take a seat at one of the many tables and participate in a group meeting.

◆ Virtual networking made personal

Extend your business network and have one-on-one sessions with company booth employees and other participants. Take a seat at one of the many meeting tables and rooms to join private or public group conversations up to 16 people. All to meet the high social standards of today's real-life networking.



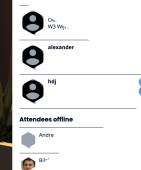


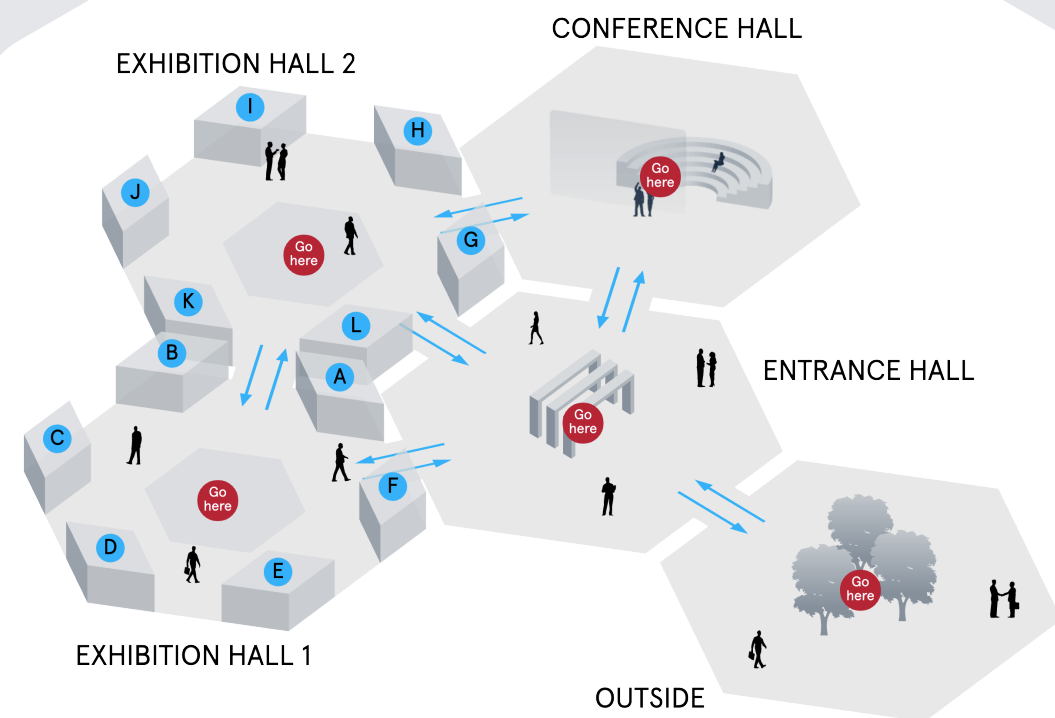
◆ Web-based and easy accessible

Slidefair is accesible any time, anywhere and via any computer connected to the internet using a standard internet browser. No difficult software installations; just login, check your mic and cam and start exploring.

◆ Follow that lead! Engaging (new) customers

Trade shows often generate exciting leads. Slidefair collaborates the data for you, making tracking those leads easier and more interactive.





◆ Modular and highly scalable

Slidefair is perfect for virtual events of any size. Whether you need a virtual space for just ten people or an environment for more participants: the hexagonal structure enables endless scaling possibilities.

◆ It's all about communication

The modular platform allows you to choose the number and size of presentation halls required for your event. Live interaction, visible presence of participants and an attractive environment stimulate the power of presentations. By using features such as messaging, voice chat, video chat and data insights you meet the real-time expectations of your visitors.



◆ Avatar based

Create a virtual representation of yourself that is able to walk, run, chat, have one-on-one sessions, have group conversations, visit exhibition booths and attend presentations. You can easily customize your character to select an appearance that represents you.



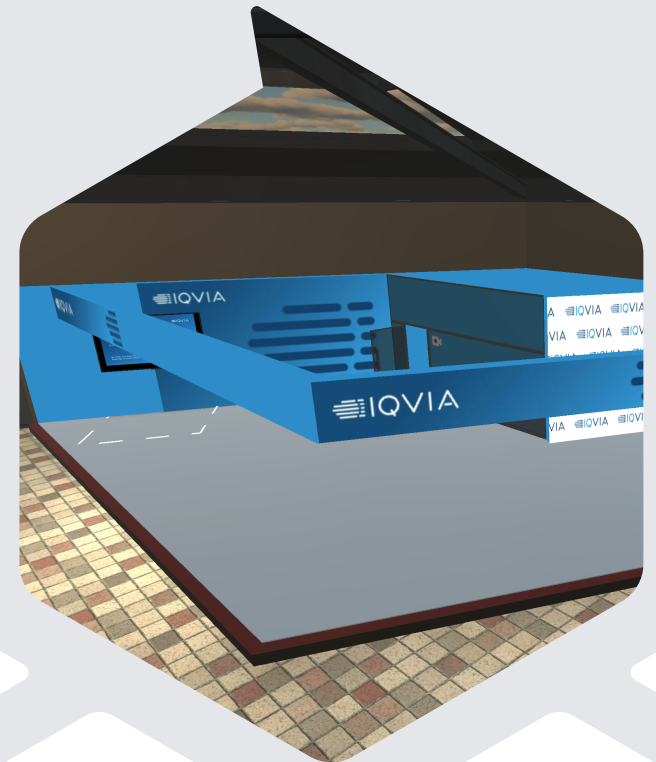


◆ Brand your event

Slidefair gives organisers the freedom to customise their event. From the number of exhibition halls, exhibitor stands, meeting rooms and presentations rooms, to event branding and sponsor visibility. Brand the events virtual venue to meet your requirements.

◆ Design detailed company booths

Every booth setup can be adjusted. Place desks with computer screens that display your website or pdf brochures. Play company movies on large screens on the walls, or have meetings in your companies special (group) meeting room.





"Everybody was happy. We got fanmail afterwards saying this was the next best thing they saw, after physical events. Slidefair is as far as you can go virtually seen. And we were proud about that."

- Ruediger Hagedorn

Director, end-to-end value chain
The Consumer Goods Forum

◆ **Leveraging data to meet both participants as well as exhibitors needs**

Data is power. Knowledge in the behaviour of every participant is very valuable for every organiser. Detailed demographics about our audience, which sessions, topics, and presenters were most engaging, social buzz, how long attendees spent with exhibitors, which sponsor ads were more effective, and much more.

◆ **Engage as many attendees as possible both in-person as well as virtual**

A hybrid event allows people to connect in-person, but also allows individuals who otherwise would not have been able to attend the flexibility to engage virtually. The possibilities are endless and by reducing the barrier to entry, hybrid events provide the opportunity for even more people to interact with your content and your brand.

◆ **Easily sell your product right at the company's booth, just click and buy.**

Exhibitors are able to position computers in their booth that enable visitors to surf to their online web shop, log on and buy their product. Upselling at fairs has never been easier.

◆ **Your data is safe, we are GDPR compliant**

The European Union's (EU) General Data Protection Regulation (GDPR) standardizes legislation on data protection across the EU and covers previously unforeseen data usage patterns. GDPR mandates that we process EU citizen data reassess their data processing controls and we put a plan in place to better protect it.

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